### **CONTEST RULES**

### CONTEST WIN YOUR STAY AT A CHARLEVOIX OUTFITTER 2019 SUMMER CAMPAIGN

## -RULES —

#### CONTEST « WIN YOUR STAY AT A CHARLEVOIX OUTFITTER »

From 0 :01 am (EDT) on Wednesday, January 16, 2019 to 11 :59 pm on Thursday May 16, 2019, the Charlevoix Outfitters, managed by Charlevoix Tourism, are giving you the chance to win your stay up to a maximum of \$1,500 at one of the nine (9) participating outfitters, as part of its 2019 summer campaign.

### 1. DEFINITIONS

- 1.1. Contest « WIN YOUR STAY AT A CHARLEVOIX OUTFITTER» as part of the 2019 summer campaign of the Charlevoix Outfitters, managed by Charlevoix Tourism, (hereafter the « Contest »): Contest held under Sales promotion games By-law (R.R.Q., c. S-13.1, r. 4).
- 1.2. Charlevoix Tourism :

Charlevoix Tourism, on behalf of the Association touristique de Charlevoix, responsible for the organization of the Contest. This contest shall be managed by the Charlevoix Outfitters, administered by Charlevoix Tourism. This contest is not managed nor sponsored by Charlevoix Tourism's partners.

1.3 Text of the contest's advertisement Visit the website <u>pourvoiriecharlevoix.ca</u>, book a stay at an outfitter between May 17 and May 31, 2019 and have a chance to win your stay up to a maximum of \$1,500. The deadline to book your stay is Thursday May 16, 2019.

## 2. ELIGIBILITY

Only people over 18 years of age residing in Québec and who bought a contract for a stay (package) between **May 17 and May 31,** 2019 at one of the nine participating outfitters listed on the website www.pourvoiriescharlevoix.ca are eligible and will automatically be added to the draw. From all admissible participants, one (1) electronic random draw will be performed. The contest starts at 0:01 am (EDT) on Thursday January 16 and ends at 23:59 pm (EDT) on Thursday May 16, 2019. Only one entry per stay contract bought. The employees and representatives of the contest's Administrator (including those of his partners and its advertising and communications agency involved), and also the members of their immediate family and living under the same roof cannot enter the contest.

### 3. HOW TO ENTER

In order to be eligible, participants shall book a stay with one of the nine (9) participating outfitters. They are:

- Club des Trois Castors;
- Domaine chasse et pêche Gaudias Foster;
- Domaine le Pic Bois;
- Pourvoirie du Club Bataram;
- Pourvoirie des Lacs Roger & Faucille;
- Pourvoirie Humanité;
- Pourvoirie Baie-Ste-Catherine;
- Pourvoirie du Lac Croche;
- Pourvoirie du Lac Moreau.

## 4. CONTEST PERIOD

The Contest shall run from 0:01 am (EDT) on Wednesday January 16, 2019 to 11:59 pm on Thursday May 16, 2019 (EDT).

## 5. DRAW AND DESCRIPTION OF THE PRIZE

5.1. The winner of the Contest "WIN YOUR STAY AT A CHARLEVOIX OUTFITTER" will be determined through electronic random draw from all valid entries in accordance to the present rules. The draw will take place at 11 am (EDT) on Friday, May 24, 2019 at Charlevoix Tourism's office located at 495, boul. de Comporté, La Malbaie (Québec) G5A 3G3. An employee of Charlevoix Tourism will proceed to draw the winner with the help of computer software.

The Charlevoix Outfitters, managed by Charlevoix Tourism, will notify the Winner by telephone, after having obtained the information to reach him from the outfitter where his stay was booked. In the event that the Charlevoix Outfitters, managed by Charlevoix Tourism could not reach the person selected in the draw, for any reason during the week following the draw, the Charlevoix Outfitters, managed by Charlevoix Tourism, will proceed to as many draws, among participants who respected the conditions, as necessary to award the Prize.

To be confirmed as the Winner, the participant will need to respect the conditions for participation and eligibility laid down in these rules. Failing to respect one or several of these conditions, the person will be disqualified and another draw will be held to identify a new winner.

5.2. The prize is a refund of the stay up to a maximum of \$1 500.

### 6. ANNOUNCING THE WINNER

Subject to respecting the winner's right to control his image, the winner's name, first name, photograph and (or) video may be used by the Charlevoix Outfitters, managed by Charlevoix Tourism, and its partners, not only for the purpose of the draw in accordance with article 5, but also for advertising purposes, particularly on the Internet and social medias. The Charlevoix Outfitters, managed by Charlevoix Tourism, makes every effort to communicate in advance the images used, if need be. No distribution right, printing, advertising right nor any compensation of any nature, may be claimed by the winner.

## 7. OTHER RESTRICTIONS

- 7.1. All fees and charges not specifically indicated under these rules as included in the prize description are not included, particularly all fees related to transportation and travel, lodging other than the one specified in the prize description, meals other than those included in the prize description, the consumption of beverages other than that included in the prize description, personal expenses or others, will be at the sole expense of the person eligible to the contest.
- 7.2. The winner shall not relinquish nor transfer his prize to another person.
- 7.3. The Charlevoix Outfitters, managed by Charlevoix Tourism, reserves the right to cancel the contest, in whole or in part, or to delay it for any reason, or due to unforeseen circumstances or force majeure. The Charlevoix Outfitters, managed by Charlevoix Tourism, may also modify these rules at all times, in which case the revised rules will be made available to the public.
- 7.4. The Charlevoix Outfitters, managed by Charlevoix Tourism, does not incur any liability to anyone if the contest is cancelled, delayed or modified or in case of failure or malfunction of its computer system.
- 7.5. The Charlevoix Outfitters, managed by Charlevoix Tourism, reserves the right to replace the prize mentioned by another prize of equivalent value.
- 7.6. The Charlevoix Outfitters, managed by Charlevoix Tourism, is not liable for any incident or event preventing any person to respect the delay in recovering, transmitting or reserving his prize within the time limit and under the conditions laid down in these rules.
- 7.7. Limit of one (1) entry per stay booked at one of the 9 participating outfitters between May 17 and May 31, 2019.
- 7.8. Cannot be combined with any other promotion.
- 7.9. The refund of a maximum of \$1,500 CAD will be paid through a bank transfer. The winner shall submit a copy of his invoice which will be fully

refunded up to a maximum of \$1,500 CAD. The members list is available at all times on the website: <u>www.pouvoiriescharlevoix.ca/</u>,

The Charlevoix Outfitters, managed by Charlevoix Tourism, and any legal entity of its corporate group, advertising or promotional agencies and respectively their members, administrators, executives and employees, and any other person related to this Contest (hereafter designated Beneficiaries of liability release") are released from any liability related to the Prize and Contest and do not provide any guarantee with respect to them.

- 7.10. Any entry or attempt to register through electronic means or computer contrary to the spirit of this Contest (e.g. hacking, bulk e-mailing, etc.) will be automatically rejected and could be forwarded to the relevant judicial authorities. Every automated entry will be detected and rejected.
- 7.11. The Beneficiaries of liability release shall not be liable for any problem including, but not limited to: technical failures of networks, telephone lines, online computer systems, servers or suppliers, computer equipment, software, or any other problem resulting directly or indirectly from a virus, computer worm, bug or failure when sending emails to the Charlevoix Outfitters, managed by Charlevoix Tourism, for any reason including, but not limited to congestion of the Internet, of a website or a combination of both. The Charlevoix Outfitters, managed by Charlevoix Tourism, and the other Beneficiaries of liability release shall not be liable for any damage that could impact the participants' computer equipment following their registration to this Contest.

The Beneficiaries of liability release shall not be liable for any damage or problem that would or might be caused by the interruption of the signal or technical failure in transmitting and/or receiving the signal from the Charlevoix Outfitters, managed by Charlevoix Tourism. The Association de Pourvoiries de Charlevoix, managed by Charlevoix Tourism, and the other Beneficiaries of liability release shall not be liable for any other problems that adversely affect running this Contest in accordance with the rules established herein, including, but not so as to limit the generality of the foregoing, the cancellation or postponement of the on-air promotions of this Contest.

- 7.12. The decisions of the Charlevoix Outfitters, managed by Charlevoix Tourism are final and not subject to appeal.
- 7.13. For Québec residents, any dispute regarding the organization or conduct of a promotional contest may be submitted to the Régie des alcools, des courses et des jeux for a ruling. Any dispute regarding the awarding of the prize may be submitted to the Régie des alcools, des courses et des jeux solely as a means of intervention in an attempt to resolve it.
- 7.14. The Contest rules are available for the duration of the Contest on the Contest's page: <u>www.pourvoiriescharlevoix.ca/fr/concours</u>

# 8. LEGAL DISPUTE

Any legal dispute respecting the conduct of this Contest and awarding of the prize is governed by these rules and by the Sales promotion games By-laws (R.R.Q., c. S-13.1, r. 4).

Any legal action shall be brought to the court having jurisdiction in the district of the Capitale-Nationale, to the exclusion of any other district.

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