

CONTEST RULES

CREDIT APPLICABLE TO A STAY AT A CHARLEVOIX OUTFITTER IN 2020 CONTEST

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From 0:01 am (EDT) on Wednesday, January 16, 2019 to 11 :59 pm (EDT) on Tuesday October 15, 2019, Charlevoix Outfitters, managed by Charlevoix Tourism, gives you the chance to win (1) one credit worth \$1,500 redeemable at one of the nine (9) participating outfitters, as part of its 2019 summer campaign.

1. DEFINITIONS

1.1. Contest « CREDIT APPLICABLE TO A STAY AT A CHARLEVOIX OUTFITTER IN 2020 », as part of the 2019 summer campaign of Charlevoix Outfitters, managed by Charlevoix Tourism, (hereafter referred to as the « Contest ») : Contest held under the Sales promotion games By-laws (R.R.Q., c. S-13.1, r. 4).

1.2. Charlevoix Tourism :
Charlevoix Tourism for Charlevoix Regional Tourist Association, the body responsible for organizing the Contest. This current contest is managed by Charlevoix Outfitters, managed by Charlevoix Tourism. This contest is not managed nor sponsored by Charlevoix Tourism's partners.

2. ELIGIBILITY

Only people over 18 years of age residing in Québec and who filled out the registration form as of October 15, 2019 may enter the contest, free of charge. A proof of identity will be required to confirm the winner's identity and eligibility. The coordinates appearing on the identity document must match those on the registration form. The employees and representatives of the contest administrator (including those of its partners and its advertising and communication agency), and the members of their immediate family living under the same roof, cannot enter the contest.

3. HOW TO ENTER

To be eligible, participants must logon to the contest page at www.pourvoiriescharlevoix.ca/fr/concours. Once on the page, participants will need to identify the Charlevoix experiences that interest them:

- Fishing
- Hunting
- Family vacations
- Discovery
- Fall fishing

They will then need to fill up the contest registration form and, should they wish to, sign up for the e-newsletter.

4. DURATION OF THE CONTEST

The contest runs from 0:01 am (EDT) on Wednesday January 16, 2019 to 11:59 pm (EDT) on Tuesday, October 15, 2019.

5. DRAW AND DESCRIPTION OF PRIZE

- 5.1. The winner of the Contest “CREDIT APPLICABLE TO YOUR STAY AT A CHARLEVOIX OUTFITTER IN 2020” will be determined through electronic random draw from all valid entries in accordance to the present rules. The draw will take place at 2 pm (EDT) on Tuesday, October 22, 2019 at Charlevoix Tourism’s office located at 495, boul. de Comporté, La Malbaie (Québec) G5A 3G3. An employee of Charlevoix Tourism will proceed to draw the winner with the help of software.

Charlevoix Outfitters, managed by Charlevoix Tourism, will inform the winner by email and/or telephone. In the event that Charlevoix Outfitters, managed by Charlevoix Tourism, could not reach the person selected in the draw, for any reason during the week following the draw, Charlevoix Outfitters, managed by Charlevoix Tourism, will proceed to as many draws, among participants who respected the conditions, as necessary to award the Prize.

To be confirmed as the Winner, the participant will need to respect the conditions for participation and eligibility laid down in these rules. Failing to respect one or several of these conditions, the person will be disqualified and another draw will be held to identify a new winner.

- 5.2. The prize is a credit worth \$1,500 redeemable at one of the nine (9) outfitter members of Charlevoix Outfitters.

6. ANNOUNCEMENT OF THE WINNER

Subject to respecting the winner's right to control his image, the winner's name, first name, photograph and (or) video may be used by Charlevoix Outfitters, managed by Charlevoix Tourism, and its partners, not only for the purpose of the draw in accordance with article 5, but also for advertising purposes, particularly on the Internet and social medias. Charlevoix Outfitters, managed by Charlevoix Tourism, makes every effort to communicate in advance the images used, if need be. No distribution right, printing, advertising right nor any compensation of any nature, may be claimed by the winner.

7. OTHER RESTRICTIONS

- 7.1. It is mandatory for the winner to be a resident of Québec.
- 7.2. All fees and charges not specifically indicated under these rules as included in the prize description are not included, particularly all fees related to transportation and travel, lodging other than the one specified in the prize description, meals other than those included in the prize description, the consumption of beverages other than that included in the prize description, personal expenses or others, will be at the sole expense of the person eligible to the contest.
- 7.3. The prize remains valid until October 16, 2020.
- 7.4. The winner must use its prize in one stay. Charlevoix Outfitters, managed by Charlevoix Tourism, will reimburse the costs to a maximum of \$1,500.
- 7.5. The winner will not relinquish nor transfer his prize to another person.
- 7.6. Charlevoix Outfitters, managed by Charlevoix Tourism, reserves the right to cancel the contest, in whole or in part, or to delay it for any reason, or due to unforeseen circumstances or force majeure. Charlevoix Outfitters, managed by Charlevoix Tourism, may also modify these rules at any time, in which case the revised rules will be made available to the public.
- 7.7. Charlevoix Outfitters, managed by Charlevoix Tourism, does not incur any liability to anyone if the contest is cancelled, delayed or modified or in case of failure or malfunction of its computer system.
- 7.8. Charlevoix Outfitters, managed by Charlevoix Tourism, reserves the right to replace the prize mentioned by another prize of equivalent value.
- 7.9. Charlevoix Outfitters, managed by Charlevoix Tourism, is not liable for any incident or event preventing any person to respect the delay in recovering, transmitting or reserving his prize within the time limit and under the conditions laid down in these rules.

- 7.10. Limit of one (1) entry per eligible person for the duration of the contest.
- 7.11. Cannot be combined with any other promotion.
- 7.12. The prize of \$1,500 CAD will be awarded in the form of a credit following a stay at one of the nine (9) participating outfitters. The winner shall submit his invoices to Charlevoix Outfitters, managed by Charlevoix Tourism, which will issue a refund to a maximum of \$1,500 CAD. The refund worth \$1,500 CAD shall only be applicable to a package offered by one of the nine (9) offered participating outfitters. * The members list is available at all times on the website www.pourvoiriescharlevoix.ca/.

After submitting the invoices to Charlevoix Outfitters, managed by Charlevoix Tourism, the winner will receive a cheque for a value equivalent to the amount spent on a package at one of the nine (9) participating outfitters, to a maximum of \$1,500 CAD. The winner shall provide his full coordinates allowing for mailing the cheque.

Charlevoix Outfitters, managed by Charlevoix Tourism, and any legal entity of its corporate group, advertising or promotional agencies and respectively their members, administrators, executives and employees, and any other person related to this Contest (hereafter designated Beneficiaries of liability release”) are released from any liability related to the Prize and Contest and do not provide any guarantee with respect to them.

- 7.13. Any entry or attempt to register through electronic means or computer contrary to the spirit of this Contest (e.g. hacking, bulk e-mailing, etc.) will be automatically rejected and could be forwarded to the relevant judicial authorities. Every automated entry will be detected and rejected.
- 7.14. The Beneficiaries of liability release shall not be liable for any problem including, but not limited to: technical failures of networks, telephone lines, online computer systems, servers or suppliers, computer equipment, software, or any other problem resulting directly or indirectly from a virus, computer worm, bug or failure when sending emails to Charlevoix Outfitters, managed by Charlevoix Tourism, for any reason including, but not limited to congestion of the Internet, of a website or a combination of both. Charlevoix Outfitters, managed by Charlevoix Tourism, and the other Beneficiaries of liability release shall not be liable for any damage that could impact the participants' computer equipment following their registration to this Contest.

The Beneficiaries of liability release shall not be liable for any damage or problem that would or might be caused by the interruption of the signal or technical failure in transmitting and/or receiving the signal from Charlevoix Outfitters, managed by Charlevoix Tourism, and the other Beneficiaries of liability release be liable shall not for any other problems that adversely affect running this Contest in accordance with the rules established herein,

including, but not so as to limit the generality of the foregoing, the cancellation or postponement of the on-air promotions of this Contest.

- 7.15. Charlevoix Outfitters, managed by Charlevoix Tourism, decisions are final and not subject to appeal.
- 7.16. For Québec residents, any dispute regarding the organization or conduct of a promotional contest may be submitted to the Régie des alcools, des courses et des jeux for a ruling. Any dispute regarding the awarding of the prize may be submitted to the Régie des alcools, des courses et des jeux solely as a means of intervention in an attempt to resolve it.
- 7.17. The Contest rules are available for the duration of the Contest on the Contest's page: www.pourvoiriescharlevoix.ca/fr/concours.

8. LEGAL DISPUTE

Any legal dispute respecting the conduct of this Contest and awarding of the prize is governed by these rules and by the Sales promotion games By-laws (R.R.Q., c. S-13.1, r. 4).

Any legal action shall be brought to the court having jurisdiction in the district of the Capitale-Nationale, to the exclusion of any other district.

495, boul. de Comporté, La Malbaie (Québec) G5A 3G3

Tél. : (418) 665-4454

info@tourisme-charlevoix.com

www.pourvoiriescharlevoix.com